

**Department of Consumer Affairs**  
**Consumer and Community Relations Division**  
**Upcoming 2007 Calendar of Special Events**

Last updated: 2/28/07

## **April 2007**

### **(April 2006 National Car Care Month)**

- April 14**      **Car Care for Clean Air**  
**Description:** Since launching the "Car Care for Clean Air" community events one year ago, these activities have become a prime location for residents to learn about proper vehicle care and its relationship to smog.  
**Location:** Riverside T.B.A.  
**Sponsored by:** Western Riverside County Clean Air Cities Coalitions.  
**Expected Attendance:** 1500
- April 21**      **Car Care for Clean Air**  
**Description:** Since launching the "Car Care for Clean Air" community events one year ago, these activities have become a prime location for residents to learn about proper vehicle care and its relationship to smog.  
**Location:** Perris T.B.A.  
**Sponsored by:** Western Riverside County Clean Air Cities Coalitions.  
**Expected Attendance:** 1500
- April 21-24**      **LifeSmarts National Competition**  
**Description:** A game-show style competition for high school students on consumer protection, finance, health and safety, technology and environmental issues. Winning teams from each state will vie for the national championship.  
**Location:** Disney World, Lake Buena Vista, Florida  
**Sponsored by:** National Consumer League and the Department of Consumer Affairs.  
**Expected Attendance:** 150
- April 22**      **Sacramento Earth Day Celebration**  
**Description:** The Sacramento Earth Day Celebration is a one-day project for exhibitors, vendors, and crafters.  
**Location:** Ca. State University, Sacramento  
**Sponsored by:** Environmental Council of Sacramento  
**Expected Audience:** 8,000
- April 27-29**      **Stockton Asparagus Festival**  
**Description:** The Stockton Asparagus Festival is a three-day, multi-event, food, and entertainment festival, which celebrates asparagus.  
**Location:** Weber Point Event Center Downtown Stockton, CA  
**Sponsored by:** City of Stockton  
**Expected Audience:** 100,000
- April 28**      **Car Care for Clean Air**  
**Description:** Since launching the "Car Care for Clean Air" community events one year ago, these activities have become a prime location for residents to learn about proper vehicle care and its relationship to smog.  
**Location:** Hemet T.B.A.  
**Sponsored by:** Western Riverside County Clean Air Cities Coalitions.  
**Expected Attendance:** 1500

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**April 29**      **Fiesta Broadway**  
**Description:** Geared towards educating all ages and income levels regarding consumer protection. This is an event for the entire family.  
**Location:** Spans 30 city blocks of Downtown Los Angeles on Broadway and Corridor, CA  
**Sponsored by:** At &T and other numerous sponsors  
**Expected Audience:** 500,000

## **May 2007**

**May 12**      **Car Care for Clean Air**  
**Description:** Since launching the "Car Care for Clean Air" community events one year ago, these activities have become a prime location for residents to learn about proper vehicle care and its relationship to smog.  
**Location:** Banning T.B.A.  
**Sponsored by:** Western Riverside County Clean Air Cities Coalitions.  
**Expected Attendance:** 1500

**May 19**      **Car Care for Clean Air**  
**Description:** Since launching the "Car Care for Clean Air" community events one year ago, these activities have become a prime location for residents to learn about proper vehicle care and its relationship to smog.  
**Location:** Moreno Valley T.B.A.  
**Sponsored by:** Western Riverside County Clean Air Cities Coalitions.  
**Expected Attendance:** 1500

**May 19-20**      **Artichoke Festival**  
**Description:** A two-day festival for people who enjoy arts & crafts, tasty food, musical entertainment, and free consumer information. This is an event for the entire family.  
**Location:** Castroville CA 95012  
**Sponsored by:** Northern Monterey County; Chamber of Commerce  
**Expected Attendance:** 20,000

**May 24-28**      **Sacramento County Fair**  
**Description:** The Sacramento County Fair is a five-day, multi-event with exhibitors, vendors and carnival dedicated to the residents of Sacramento County.  
**Location:** Cal Expo, Sacramento, Ca.  
**Sponsored by:** 52<sup>nd</sup> District Agricultural Association  
**Expected Attendance:** 80,550

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## **July 2007**

- July 12**      **The Kings Fair**  
**Description:** Come and bring the family for good fun, great music, tractor pulls, animals, and more! We have a great lineup of exhibits and attractions this year.  
**Location:** 801 S. 10th Avenue Hanford, CA 93230  
**Sponsored by:** 24-A District Agriculture Association  
**Expected Audience:** 500,000
- July 22**      **Clean Air Car Show -2007**  
**Description:** DCA CCRD/BAR staff will distribute DCA publications and answer questions.  
**Location:** T.B.A  
**Sponsored by:** City of Pasadena.  
**Expected Attendance:** 7000

## **August 2007**

- August 16 –**      **CA State Fair**  
**September 3**      **Description:** The Fair is a 16-day, multi-event with a wide range of attractions and activities for everyone including traditional competitive exhibits, agriculture, home art and technological competitions, thrill rides, big name entertainment and specialty food. This is an event for the entire family.  
**Location:** Cal Expo, Sacramento, CA.  
**Sponsored by:** Dept. of Consumer Affairs, Cocoa Cola, Pontiac, Dept. of Conservation, SMUD, Golden 1, AT&T and numerous other organization at the private, local and state level.  
**Expected Attendance:** 1,000,000+

## **September 2007**